

# **The Academy for Multidisciplinary Neurotraumatology**

*8<sup>th</sup> Annual International Congress*

**Sponsor and Exhibitor Prospectus**



**Stoweflake Mountain Resort & Spa  
Stowe, Vermont USA**

**May 17-18, 2010**  
*(Pre-Congress Workshops)*

**May 19-21, 2010**  
*(Scientific Program)*  
<http://www.amn2010.org>

*January 6, 2010*



## Scientific Planning Committee

- Chiu, Wen-ta, MD  
AMN President, Taiwan
- Dietz, Volker, MD  
Vice-President, Switzerland
- Leon-Carrion, Jose, PhD  
Executive Committee/AMN, Spain
- Mulholland, David W., ABD, MBA  
Executive Director, Congress President, USA
- Muresanu, Dafin F., MD  
Co-Chair, Scientific Planning Committee, Romania
- Perino, Claudio, PhD  
Co-Treasurer/AMN, Italy
- Poon, Wai S., MD  
Past Congress Pres., Secretary, Hong Kong, China
- Prigatano, George, P., PhD  
Past President/AMN, USA
- Schwab, Jan M, MD  
Secretary, Germany
- Stein, Donald G., PhD  
Co-Chair, Scientific Planning Committee, USA
- Tritthart, Hans, MD  
Co-Treasurer/AMN, Austria
- Von Wild, Klaus R.H., MD  
Secretary General, Founder /AMN, Germany

## Meeting Venue

Stoweflake Mountain Resort & Spa  
PO Box 369  
1746 Mountain Road  
Stowe, VT USA 05672  
+1 802 253 7355  
+1 800 253 2232  
UK 0500 892 522  
Fax: +1 802 253 6858  
<http://www.stoweflake.com>

## Secretariat

CNRI  
PO Box 208  
622 West Road  
Westminster West, VT USA 05346  
+1 802 380 1523  
<http://www.amn2010.org>

## Important Dates

Discount Rates in effect until December 31, 2009  
Support & Exhibit reservation deadlines: March 15, 2010  
Exhibitor setup: Tuesday, May 18, 2010  
Congress begins: Wednesday, May 19, 2010  
Exhibitor breakdown: Friday, May 21, 2010



You're Invited...



On behalf of the Academy for Multidisciplinary Neurotraumatology (AMN), we invite all professionals from any discipline serving people with traumatic brain injury (TBI), including spinal cord injury (SCI), to its Eighth International Congress on Traumatic Brain Injury to be held May 18 – 21, 2010 in beautiful Stowe, Vermont. While nestled in the Green Mountains, our focus will be an important one of our times: children, adolescents, and young adults who are victims of accidents, violence, and war. We call upon knowledge, input, and presence from those gathered as we meet to share information and experiences that affect these vulnerable persons. As we discuss and shape the future of TBI and SCI care, our scientific program addresses causes, medical interventions, and rehabilitation programming.

Between Montreal, Quebec, Canada, and Boston, MA, USA, our Stowe ski resort venue offers access to wonderful restaurants, shops, cultural events, and recreation. While Stowe is the largest ski resort community in the Eastern United States, it contains nearly 100,000 square feet of convention space. Recently, our convention site, StoweFlake Mountain Resort & Spa, was ranked by *Condé Nast Traveler* as one of the top Conference Centers in the United States and one of the best resorts in the world! In addition, the Family Von Trapp sought refuge here from World War II and later helped to develop the area into a must-visit tourist area in all seasons.

Our renowned experts will provide oral and poster presentations and pre-Congress workshops. In addition, persons directly affected by TBI or SCI will host roundtable discussions with providers. Proudly, this AMN Congress will host the international release of an artistic motion picture dealing with the Nickel Mines massacre of young Amish schoolgirls. On the lighter side, golf and hot air balloon rides are available on site and within walking distance. Hiking and biking trails and roadways abound. Other surprise events are in the works!

We look forward to a great sponsor turnout, hoping once again to host at least 40 exhibitors who support TBI and SCI care and rehabilitation locally and worldwide.

We look forward to seeing you there!

David W. Mulholland, ABD, MDiv, MBA, MA  
2010 International Congress President & Executive Director

Wen-ta Chiu, MD  
AMN President

Klaus RH von Wild, MD  
Secretary General

Dafin Muresanu, MD  
Scientific Committee Co-Chair

Donald Stein, MD  
Scientific Committee Co-Chair



## AMN in the World...



### About The Academy

In 2003, leading traumatic brain injury experts crafted the Academy for Multidisciplinary Neurotraumatology to advance neurotraumatology in research, practical application, and teaching. The Academy maintains the highest commitment to excellence in education through organization of congresses and workshops and in the intensification of cooperation among scientific academies, societies, associations, research institutions, and companies who are concerned with questions related to neurotraumatology

AMN members come from a variety of fields, including neurosurgery, neurorehabilitation, education, and health care administration. We often serve as officers on Executive Boards of the world's leading regional, national, and international societies for TBI and other allied concerns.

### International Congresses on TBI

AMN Congresses provide robust educational and interactive opportunities for clinicians, researchers, rehabilitation specialists, and other professionals working to advance the field of neurotraumatology within a wide array of disciplines. We meet each year at places around the globe, often in conjunction with local, national, or regional allied groups.

To date, Academy Congresses were held in:  
Brescia, Italy (2004)  
Phoenix, Arizona (2004)  
Nagoya, Japan (2005)  
Copenhagen, Denmark (2006)  
Dusseldorf, Germany (2007)  
Cluj, Romania (2008)  
Hong Kong, China (2009)

### About the Venue

The four-star Stoweflake Resort provides AMN Congress guests with the ideal site for hosting the Eighth International Congress. Luxurious rooms and leisure activities provide a splendid backdrop for outstanding conference and exhibition halls. Stoweflake hosts a premier conference center certified by the International Association of Conference Centers (IACC).

The Spa was recently recognized by Condé Nast Traveler with a perfect score: Top Resort Spas for Setting and also rated a Top Spa! Outside of the Stoweflake, the town of Stowe provides a wide variety of shops that are sure to please any shopper, from antique shops and country stores to upscale modern boutiques.

Tucked away in the Green Mountains, Stowe, Vermont is easily accessible from Burlington, VT by connections from New York, Philadelphia, or Washington, DC. International guests may also consider flying into Montreal, Quebec, Canada and enjoying the 2 1/2 hour drive.

### Marketing Opportunities

As the premier TBI Academy globally, AMN provides exhibitors with opportunities to connect with top, influential professionals working with persons with traumatic brain injury. Having invited professionals in the field of spinal cord injury treatment and research, AMN has enriched this year's experience for our vendor representatives.

A top IACC convention site, Stoweflake offers experienced staff to assist exhibitors with receiving and display of valuable equipment.

# AMN Congress Support Opportunities

**(No additional Registration Fees for levels)**

## Platinum Level

\$12,000 (\$9,000 by 3/15/09)

Plaque presentation from AMN Executive Director  
Logo featured on the Congress homepage  
Logo featured on AMN Website through 1/2012  
Advertisement on back cover of Program  
Descriptive text and logo in Program  
Sponsored Congress registrations (6)  
Loose insert (2) in the Congress Bag  
Congress badge ribbons denoting support  
1 room for 4 nights at Stoweflake Resort  
Meals and snacks with attendees  
Invitations (2) to reception and film opening  
2 Exhibit spaces included

## Gold Level

\$7,500 (\$6,000 by 3/15/09)

Plaque presentation from AMN Executive Director  
Logo featured on the Congress and AMN homepages  
Advertisement on inside front cover of Program  
Descriptive text and logo in Program  
Sponsored Congress registrations (2)  
Loose insert (1) in the Congress Bag  
Congress badge ribbons denoting support  
1 room for 4 nights at Stoweflake Resort  
Invitations (2) to reception and film opening  
1 Exhibit space included

## Silver Level

\$5,000 (\$4,000 by 3/15/09)

Logo featured on the Congress and AMN home pages  
Full page advertisement in Program  
Descriptive text and logo in the on-site Program  
Sponsored Congress registrations (2)  
Loose insert (1) in the Congress Bag  
Congress badge ribbons denoting support  
50% off convention site room rates  
1 Exhibit space included

## Bronze Level

\$3,000 (1 Free exhibit space by 3/15/09)

Text and logo listing on the Congress home page  
Logo featured on Congress website  
Descriptive text and logo in the on-site Program

50% off convention site room rates  
Loose insert (1) in the Congress Bag  
Congress badge ribbons denoting support

## Welcome Reception

\$10,000 (\$8,000 by 3/15/09)

Tuesday night event featuring celebrity and dignity guests, in addition to Congress attendees. Event supporter receives the opportunity to address the audience for 5 minutes and be recognized in printed materials and on Congress & AMN websites.

## Gala Banquet & Film Opening

\$12,000 (\$9,000 by 3/15/09)

This Wednesday night event is integrated with the film release. Event supporter receives the opportunity to address the audience for 15 minutes and will receive recognition in printed materials and on the Congress and AMN websites. Company materials will be distributed to all attendees.

## Poster Sessions

\$1,000 (3 sponsors sought)

Supporters sponsor opportunities for presenters to display presentations in writing throughout the Congress. Your support allows for prizes to be given in your firm's name to top poster presenters. Sponsors may display banners, logos, and printed materials in the poster display area.

## Printed Advertisements

On-site printed program advertising rates (4 color):

- Two-page spread: \$1,000
- Full page: \$750
- Half page: \$500
- Loose bag inserts: \$500 (sponsor-supplied)
- Participant lists for attendees: \$400

## Congress Bags

\$5,000 (up to 5 sponsors at \$1,000 each)

Includes price of bags to be chosen by Congress organizers in conjunction with sponsors. Sponsor, AMN, and Congress logos will be prominently displayed. Room for 1-5 sponsors-priority given to sponsors for entire bag or whole side.

## Roundtable Sessions (Wed. AM)

\$2,000 (sponsors 20 survivors)

This event supports TBI and SCI survivor participation

- Program acknowledgment
- Table information display
- 5-minute address to guests

## Presenter Hospitality Suite

\$500 per day (multiple sponsors welcome)

*Includes refreshments*

*Supporters host presenter preparation area and private meeting area:*

- Private Branding
- Signage and other displays
- Congress website Logo
- Congress program acknowledgement



## Supported Social Activities

### Film International Release

\$2,500 (multiple sponsors welcome)

Sponsors support film debut and appearances by film producers and stars. The film, *A Mighty Fortress*, depicts the massacre of Amish schoolgirls in Nickel Mines, Pennsylvania in a powerful, cathartic masterpiece that incorporates dance and music. In this film, co-producer Robert S. Fay displays the precision he brought to documentarian Ken Burns' *Mark Twain* exposé and will serve as Artist-in-Residence throughout the event.

### Lake Champlain Dinner Cruise (Thurs. night)

\$6,000 (Multiple Sponsors Welcome)

Leaving from nearby Burlington, attendees will enjoy a three-hour dinner cruise featuring the Celtic folk music from the Vermont-based and internationally-acclaimed recording group, *Gypsy Reel*. Sponsors are welcome to address the audience during the evening.

## Exhibit Space

Exhibit space is included for Platinum, Gold, and Silver supporters and outlined above. Bronze supporters are offered free space if paid in full by 12/31/09. Exhibit space for Bronze supporters will be \$1,500. All other firms will be charged \$2,500. Non-profits and government agencies may rent exhibit space at \$750.00.

Please note that package deals that include hotel accommodations and / or meals are available. See the above list or contact CNRI at 1 802 380 1523 or [cnri@att.net](mailto:cnri@att.net).

Spaces are 8 X 8 feet and include 1 skirted table and 2 chairs. Arrangements for electricity or wireless computer connection at your space should be made directly with the hotel. Also, please contact Stowflake directly for instructions regarding shipping equipment or supplies to and from the Congress.

Exhibits run daily from 9:00 AM to 5:30 PM.

Conference Center Brochure Available at:

[http://www.stoweflake.com/pdf/Conference\\_Brochure.pdf](http://www.stoweflake.com/pdf/Conference_Brochure.pdf)

Resort Brochure Available at:

[http://www.stoweflake.com/pdf/Retail\\_Brochure.pdf](http://www.stoweflake.com/pdf/Retail_Brochure.pdf)

Conference and Resort Video at:

<http://www.stoweflake.com/conference-video.aspx>

# Congress Sponsorship and Exhibitor Response Form

YES! We support the work of the Academy for Multidisciplinary Neurotraumatology:

- Platinum: \$12,000 (\$9,000 by 3/15/09)
- Gold: \$7,500 (\$6,000 by 3/15/09)
- Silver: \$5,000 (4,000 by 3/15/09)
- Bronze: \$3,000 (1 free exhibit space by 3/15/09)
- Additional Exhibitor Space: All levels additional space (\$1,500) Space only-No package (\$2,000)  
Non-profit/Government Agencies (\$750)
- Table only conference registration (\$375 per person) – not applicable to Platinum, Gold, Silver, and Bronze levels:  
# \_\_\_\_\_
- Gala and Film Release: \$12,000 (\$9,000 by 3/15/09)\*
- Welcome Reception: \$10,000 (\$8,000 by 3/15/09)\*
- Poster Sessions: \$1,000\*
- Printed Advertisements—circle one: 2-page spread (\$1,000) Full page (\$750) Half page (\$500)
- Congress Bags—circle one: \$1,000 (multiple supporters) \$2,500 (exclusive 1-side) \$5,000 (sole sponsor)
- Roundtable Sessions: \$2,000\*
- Hospitality / Presenter Preparation Suite (\$500 per day)\*: # days \_\_\_\_\_
- Social Program Support: Film Release (\$2,500)\* Dinner Cruise (\$6,000)\*

**\*Multiple Sponsors Welcome!**

## PAYMENT INFORMATION

- Enclosed is our check or Purchase Order for \$\_\_\_\_\_ to support the item(s) selected.
- Please charge my credit card for \$\_\_\_\_\_ as follows:  
\_\_\_ MasterCard \_\_\_ Visa \_\_\_ Amex Card #: \_\_\_\_\_ Exp. \_\_\_\_\_

Please provide the following information in order to be appropriately recognized:

Name \_\_\_\_\_ Title \_\_\_\_\_  
Company \_\_\_\_\_  
Street Address \_\_\_\_\_

BRIEF DESCRIPTION OF PRODUCT OR SERVICE (25 WORDS OR LESS) \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

Phone: \_\_\_\_\_

Email \_\_\_\_\_

Attendees names / titles (please print) : \_\_\_\_\_

(All conference information will be sent to company contact unless otherwise instructed)

## TERMS AND CONDITIONS

- a) Exhibitor fee includes registration and space costs when purchased by package level. Furnishings, labor, shipping (including box handling fees) and hotel arrangements, such as electrical needs, internet connections, etc., must be made with the hotel.
- b) Checks should be made payable to CNRI. Payment in full is due with this application unless other arrangements exist. Booth space will not be assigned or may be occupied until full payment has been received.
- c) Space availability and location is on a first-come, first-served basis with priority for those paying in full.
- d) Deep discounts are available through 2/15/09.
- d) Cancellations must be received by midnight 3/15/10 in order to receive a full refund less a \$150.00 handling fee. No refunds will be given for cancellations made after 3/15/10.

## FORM RETURN INSTRUCTIONS BY ONE OF THE FOLLOWING:

**MAIL:** CNRI, PO Box 208, Westminster West, VT 05346;

**FAX:** +1 (802) 609-4833;

**E-MAIL:** CNRI@att.net